

Brenton E. Nesseth
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Education

MA-TESOL, Summa Cum Laude 5/2010. Cornerstone University, Grand Rapids, MI.

BA-Business Administration, 1981. Western Michigan University, Kalamazoo, MI. Finance major, general business minor, real estate emphasis.

Certificate, Institute for International Trade: A training program of Educational Services International. Specific training for teaching Business ESP in the context of International Trade courses in cross cultural settings. 1996

Completed a wide variety of professional association sponsored real estate appraisal courses and seminars specifically dealing with various valuation techniques, business development and regulatory compliance. 1982 – 1995.

Teaching Experience

- Partner and Managing Director of MarketPoint English; a global provider of live, tele-conference based English language instruction. Responsible for business design and creation, strategic planning, program development, course and curriculum design, course instruction and testing, teacher recruitment, marketing and promotion, client recruitment and servicing, and public relations. 8/2011 - Present
- Instructor with Webster Education, a foreign language institute in LiuZhou China. Contract based instruction in Business, Technical and General English to adults and high school students. 11/2012 - 2/2013

- ESL Instructor, intensive academic program for the Institute of Banking of Riyadh Saudi Arabia. Taught intensive academic English courses in the English Language Studies Department. Responsible for daily lessons and student skills development. Assisted in new student placement assessment, level completion testing and proctoring of Institutional TOEFL examinations. Reviewed English language client communications and wrote a new hire orientation manual for English speaking foreign staff. 9/2010 - 9/2011
- Contract TESOL service provider to Cartus Inc. of Danbury CT. Teaching English to expatriate employees of Whirlpool Corporation, Benton Harbor, MI. Conduct placement testing, needs assessment, lesson planning, teaching and reporting. Focus is on business English with special attention to: business writing, grammar, presentation speaking, pronunciation and socio-cultural communication. 9/2008 to 7/2010.
- Owner/Director/Teacher - Great Lakes English Language Centers: GLELC is a small school serving the needs of Western Michigan University international students and their related dependents in the Kalamazoo community. Primary focus was on graduate and post-doc students pursuing advanced English for professional development. Scheduled classes, developed syllabi, planned lessons, administered testing and taught classes in: TOEFL prep, Beginning Intermediate and Advanced Speaking-Listening-Reading-Writing and Accent Reduction. 3/2007 to 7/2008.
- Business English Instructor: Taught for Educational Services International, ESI, teaching international business courses under contract to Baltic State Technical University and the Leningrad Institute for Mechanics and Optics, of Saint Petersburg, Russia. Planned all lessons, created supplemental material, taught courses and tested students. Courses taught were Cross Cultural Communication, International Trade and Technology Transfer. 7/96 – 6/98
- Seminar Instructor and Motivational Speaker: experienced speaking to audiences ranging from small groups to large groups of 500 to 1000. Have addressed a wide

variety of audiences including: new student orientation and community living topics for international university students; cross cultural communication to community volunteers; life applications of spiritual teachings to religious groups; and valuation fundamentals to real estate marketers.

Professional Affiliations

TESOL Assoc. Within TESOL I have joined the following interest sections: Computer Assisted Language Learning (CALL), Intensive English Programs, English for Specific Purposes and Adult Education.

Influences on Professional Development - Additional Work Experience

- Kalamazoo Team Leader for International Students Incorporated (ISI). which is a 501-C3 Christian organization headquartered in Colorado Springs, CO which serves international students on college campuses across the United States. My work was to open a new service group at Western Michigan University and to provide direct spiritual guidance and physical assistance to students. Furthermore, I was responsible for recruiting, developing and managing all paid staff, and approximately 80 community volunteers. I was also responsible to develop all funding sources for local operations necessary to give WMU's international students a positive and valuable experience while pursuing their academic goals. 9/99 – 8/2008
- Consultant to Pierce International LLC. Scarborough ME. Provided insight and guidance to PI and their clients in the areas of real estate, finance and cross-cultural business communication. 1/1996 - Present
- Worked part time as administrative special projects coordinator for the North Eurasia Office of the Summer Institute of Linguistics in St. Petersburg, Russia. 1-5/1998
- Functioned as board member, then board chairman of the International Christian School of Saint Petersburg, Russia, for two years. 1996-1998.
- Residential real estate appraiser for Kalamazoo Appraisal Services. 7/98 – 8/99
- Owner/President of Lender Appraisal Services LLC, a real estate appraisal firm in Kalamazoo, MI. 12/94 to 7/96

- Appraisal department manager for AmeriFirst Financial Corp., a mortgage lender in Kalamazoo, MI. 4/88 to 12/94
- Appraisal department manager for Lambrecht Co, a mortgage lender in Kalamazoo, MI . 3/86 to 4/88
- Residential and commercial real estate appraiser for Wagar & Kniffin Appraisers Inc, a real estate appraisal company in Kalamazoo, MI. 3/84 to 3/86
- Residential and commercial appraiser for Appraisal Associates Inc, a real estate appraisal company in Kalamazoo, MI. 4/81-3/84